



PAZ  
REYES

GRAPHIC DESIGNER



I enjoy all facets of the creative process, and also discovering new abilities, which have always led me to take on new challenges. Moreover in my work I always try to be meticulously and aspire to make myself better. I have a strong sense of working as a team and camaraderie.



spanish  
native



english  
advanced



german  
b1

## MY CONTACT



+49 1573 6729175



hi@pazreyes.com



www.pazreyes.com



Weidenweg 60, 10247  
Berlin, Germany

## MY EDUCATION

2010 - 2015

### BA MARKETING AND DESIGN

Universidad Diego Portales  
Santiago, Chile

2021

### DIGITAL MARKETING

Google Digital Garage  
London, UK

## MY WORK EXPERIENCE

I-CREATE

2021

### GRAPHIC DESIGNER & SOCIAL MEDIA

Santiago, Chile

Create and maintain brand promotions, company information and marketing campaigns for their company across several different social media networks. In addition to giving graphic support to the different platforms of the brand and its different projects.

BARRE BALANCE

2020- 2021

### WEB DESIGN & GRAPHIC DESIGN

Berlin, Germany

Create, design, and execution of digital visuals to be used in online advertising and digital marketing. All this working closely with clients, under tight deadlines. Besides to create weekly content on social media.

VIETALIZE BEAUTY

2020

### GRAPHIC DESIGN

Berlin, Germany

Creation of web platform (e-commerce) and the packaging of your different products.

UNIVERSIDAD MAYOR

2016 - 2019

### VIDEO & GRAPHIC DESIGN

Santiago, Chile

Lead in the design and implementation of the graphic, layout, and production communication materials. Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements).

## MY SKILLS & EXPERTISE

### PROFESSIONAL SKILLS

Illustrator

Photoshop

After Effect

Indesign

Lightroom

### MY EXPERTISE

Web Design

Branding

Social Media

Marketing

Logo

## REFERENCE

IGNACIO ALVARADO

CEO  
ignacio@icreate.cl

ANDREA BUDNIOK-CARL

CEO  
berlin@barre-balance.de